

# ARTWORK SUPPLY GUIDELINES



Where possible, all files should be supplied in line with the following specifications for the best results. This will ensure consistent output and provide the desired final product.

- Print-ready PDF file . . . . . *Simple and efficient, no links or fonts required*
- 10% scale . . . . . *To avoid the PDF size limit of 5080 mm*
- PDF TrimBox at visual size . . . . . *Our workflows are based on the TrimBox size*
- 2.5 mm bleed. . . . . *After scaling (i.e. 25 mm at full size)*
- 600 ppi images (at the very minimum). . . . . *After scaling (i.e. 60 ppi at full size)*
- All vectors as CMYK . . . . . *Ensures cleaner CMYK output breakdowns*
- Images as CMYK or RGB . . . . . *RGB can improve colour accuracy/consistency*
- No marks/colour bars . . . . . *Unless desired in print for installation*
- Any cutting data in print file. . . . . *Seperately supplied cut files not necessary*
- Cutting spot colour: "Cut" . . . . . *Our standard spot colour naming convention*
- Kiss cutting spot colour: "Kiss Cut" . . . . . *Our standard spot colour naming convention*
- White ink spot colour: "White". . . . . *Our standard spot colour naming convention*
- Required Pantones as spot colours . . . . . *Standard naming, e.g. 'PANTONE 485 C'*
- No unnecessary spot colours . . . . . *e.g. "White" spot colour is only used for white ink*
- PDF version: PDF/X-4 . . . . . *Earlier versions can make adjustment difficult*

By following these guidelines, your artwork is given the best possible chance of flowing through our studio quickly and without requiring any additional artwork time. Please do not hesitate to ask our Client Services team if any further information about artwork supply is required. A suitable PDF preset can be provided.

