

ARTWORK SUPPLY GUIDELINES



All files should be supplied in line with the following specifications for best results. This will help to achieve consistent output and ensure that you are getting the desired final product. By following these guidelines, your files will be able to flow through our processes without incurring any additional artworking charges. Please do not hesitate to ask our Client Services team if any further information about artwork supply is required. A suitable PDF preset can be provided.

- Print-ready PDF file *Simple and efficient, no links or fonts required*
- 10% scale *To avoid the PDF size limit of 5080 mm*
- PDF TrimBox at visual size *Our workflows are based on the TrimBox size*
- 2.5 mm bleed. *After scaling (i.e. 25 mm at full size)*
- 600 ppi images (at the very minimum). *After scaling (i.e. 60 ppi at full size)*
- All vectors as CMYK *Ensures cleaner CMYK output breakdowns*
- Images as CMYK or RGB *RGB can improve colour accuracy/consistency*
- No marks/colour bars *Unless desired in print for installation*
- Any cutting data in print file. *Seperately supplied cut files not necessary*
- Cutting spot colour: "Cut" *Our standard spot colour naming convention*
- Kiss cutting spot colour: "Kiss Cut" *Our standard spot colour naming convention*
- White ink spot colour: "White". *Our standard spot colour naming convention*
- Required Pantones as spot colours *Standard naming, e.g. 'PANTONE 485 C'*
- No unnecessary spot colours *e.g. "White" spot colour is only used for white ink*
- No printable data as "Do Not Print". *These spot colours are automatically removed*
- PDF version: PDF/X-4 *Earlier versions can make adjustment difficult*

